

# STREET SMARTS: HOW DOES THE U.S. DEBT DOWNGRADE AFFECT YOUR PORTFOLIO?

Jennifer Appel, CFA, Senior Investment Director, Asset Allocation

August 2023

NEPC breaks down the significance (or lack of) of Fitch Ratings' recent <u>downgrade</u> of the long-term sovereign credit ratings of the United States to AA+ from AAA on investment portfolios. We turn to Jennifer Appel, CFA, Senior Investment Director, Asset Allocation to understand the implications of the ratings downgrade for global markets and investors.

### 1. What is the reason behind the downgrade?

In its decision to downgrade U.S. debt ratings, Fitch cited expected fiscal deterioration in the coming years stemming from the country's growing debt burden and the extended political gridlock. The move follows the rating agency's downgrade warning in May amid prolonged debt ceiling negotiations.

### 2. How does the downgrade affect the creditworthiness of the U.S.?

Despite the downgrade, we believe the U.S. remains highly creditworthy and view risk of a U.S. default as a low-probability event. While the change highlights a worsening fiscal outlook for the U.S., we believe the U.S. will maintain its safe-haven status and Treasuries will continue to be the global standard for liquidity.

### 3. Will the downgrade affect demand for Treasuries?

We do not view the downgrade as having a significant impact on market pricing. S&P's rating downgrade of the U.S. in 2011 was met by a sell-off in equity markets and increased demand for Treasuries amid the uncertainty. Since the 2011 downgrade, most investment policy language has been updated to reflect debt backed by the U.S. government, versus a specific credit rating, which may help alleviate widespread price pressure from forced selling.

That said, U.S. interest rates have moved higher this week, with the 10- and 30-year Treasury yields gaining 12- and 14-basis points, respectively, since Monday. The upward pressure in rates has also likely been influenced by news of larger-than-expected Treasury issuance later this month and the Bank of Japan yield curve control policy adjustment.

#### 4. Keeping in mind the current environment, what are NEPC's investment recommendations?

We maintain our recommendation to hold dedicated fixed-income exposure as a critical liquidity source for the portfolio and to offer downside protection in periods of market stress. In the current environment,

we encourage investors to maintain greater levels of portfolio liquidity by utilizing a combination of U.S. Treasuries and cash for total return-focused investors.

## **IMPORTANT DISCLOSURES**

Past performance is no guarantee of future results.

All investments carry some level of risk. Diversification and other asset allocation techniques are not guaranteed to ensure profit or protect against losses.

This memo should not be considered customized investment advice. Please contact NEPC for advice specific to your investment program.

The information in this report has been obtained from sources NEPC believes to be reliable. While NEPC has exercised reasonable professional care in preparing this report, we cannot guarantee the accuracy of all source information contained within.

The opinions presented herein represent the good faith views of NEPC as of the date of this report and are subject to change at any time.

STREET SMARTS: HOW DOES THE U.S. DEBT DOWNGRADE AFFECT YOUR PORTFOLIO? | 2



517.374.1300 | www.NEPC.com | in 🎔 @NEPC\_LLC