

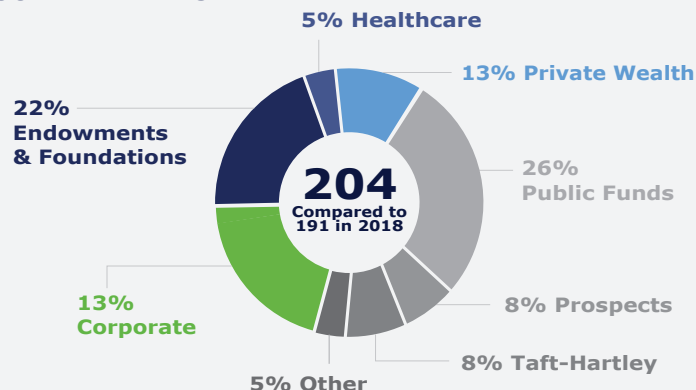


# TRANSITIONS

MAY 7-8, 2019 | BOSTON PARK PLAZA | #NEPC\_CONFERENCE

## TAKEAWAYS FROM NEPC'S 24TH ANNUAL INVESTMENT CONFERENCE

### OUR ATTENDEES



### WHAT THEY SAID

“Every company in the world has to face two major trends that society is demanding, not expecting, demanding. Society is demanding transparency... and convenience from every company they work with.”

**Laurence D. Fink, Chairman & Chief Executive Officer, BlackRock**

“A free press is not the enemy or the opposition, a free press is what makes America great.”

**Jonathan Karl, ABC News**

“We are well into the late cycle today, but that doesn't mean it won't last for three more years. I think what we are all worried about is the period after the late cycle, which isn't a transition at all. Late cycle to recession is an inflection point. It is a shift in markets to capital and economic contraction.”

**Tim McCusker, Chief Investment Officer & Partner, NEPC**

### PRIVATE WEALTH TOP SESSIONS

- Key Considerations Over The Lifecycle of A Family Office
- Social Networking With Other Families and Family Offices
- Opportunity Zones: Doing Good in a Tax Advantaged Way

### CONFERENCE APP RESULTS

**142**  
mobile app users

**9.56K**  
interactions  
engagement with sessions, attendees, speakers, etc

**12 LIVE**  
POLLS

### LINKEDIN CONNECTIONS

**4% INCREASE**  
IN FOLLOWERS



**2,535 IMPRESSIONS**  
REACHED

Article mention: [BlackRock CEO Fink Warns on Alternative Investments](#)

For more coverage, search **#NEPC\_conference**

### ESG RESPONSIBLE INITIATIVES

We teamed up with Terrapass to offset attendee's carbon footprint based on miles traveled to the conference.



**111 Attendees Helped Save a Total of \$735.90**  
Proceeds will fund greenhouse gas reduction projects.



**1,375 Plastic Bottles Saved**  
Every drop counts. In an effort to conserve plastic bottles, we used pitchers of water and reusable cups.

### Did you hear about NEPC's new ClientHUB?

Register and join our new client portal to receive updated investment notes, plan documents and current whitepapers at your convenience. [Go to https://clienthub.nepc.com/](https://clienthub.nepc.com/)

**ClientHUB**

**SAVE THE DATE FOR OUR 25TH ANNIVERSARY: MAY 20-21, 2020 AT THE RENAISSANCE BOSTON WATERFRONT HOTEL**

**About NEPC, LLC** NEPC® is an independent, full-service investment consulting firm, providing asset allocation, manager search, performance evaluation, and investment policy services. We work with discerning investors on both an advisory and discretionary basis. We service over 350 retainer clients with total assets of over \$1 trillion, from our offices in Boston, Atlanta, Charlotte, Chicago, Detroit, Las Vegas, Portland and San Francisco.

**nepc.com** Statistics as of 5/13/2019.

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